

# BLOGs Tutorial

Contributed by Administrator  
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## BLOGs Tutorial

Here is the deal for BLOGS NEWBIES: I am offering hosting for newbies that have no condition to pay for host now and I can also offer one of my UNUSED domain names in case you can't afford it right now, please if you have the money to afford those, don't be an asshole just taking advantage of my good will! If you don't think it is a good idea to use my host and my domain you can go with THUMBLOGGER or use your own domain and hosting (I recommend HOST HEAD, as that is the company I use).

Why am I doing that? because I am a DREAMER and I like to help people out.

What do you need to do? sign up for some sponsor using my ref code, promote those sponsors on the BLOG and add a link to HOST HEAD on the FOOTER of your BLOG, using my ref code (<https://secure.hosthead.com/affiliates/jrox.php?id=2>).

You can promote ANY SPONSOR YOU WANT, but if you are not yet promoting them, ask me, as I have signed up on over 200 affiliate programs. If the sponsor is CCBILL I kindly ask you to sign up under my ref code, there is no problem on having 2 accounts on one sponsor if it is under CCBILL (as long as you don't sign up under your own ref code).

I will post a list of FETISH SPONSORS as that is the niche I will be using on the TUTORIAL, more precisely I will work with BDSM, mostly with SHEMALE BDSM and ROPE BONDAGE, but that doesn't mean you have to work on the same niches I will. You are free to choose the niche you will promote, because you need to KNOW what your potential surfer would like to see on your site, and what would make them come back to your site.

Here is the list of a few FETISH SPONSORS:

- Kink Dollars -> <http://www.kinkydollars.com/?7040>
- Niche Castle -> <http://nats.nichecastle.com/track/MTUzNjoxNTto2/>
- Sonia Cash -> <http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=914797-0000&PA=790390&HTML=http://www.soniacash.com/signup.php>
- Cash Maniacs -> <http://www.cashmaniacs.com/?wm=pornpf69>
- Rise Cash -> <http://www.risecash.com/cgi-bin/pl/affiliates/referral.cgi?referral=2220>
- Unreal Bank -> <http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=925576-0000&PA=791212&HTML=http://www.unrealbank.com>
- Porn Green -> <http://www.porngreen.com/tour1/index.php?ref=790392>
- Julie Simone -> <http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=905658-0000&PA=1577520&HTML=http://www.juliesimone.com/webmasters/index.html>
- Fetish by Anna -> <http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=929127-0000&PA=1277713&HTML=http://www.fetishbyanna.com/webmasters/signup.html>

- Francesca Dani -> <http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=930060-0000&PA=1573429&HTML=http://www.francescadani.com/members-section/affiliates/affiliates.htm>
- Alter Pic -> [http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=928655-0000&PA=1388835&HTML=http://www.alterpic.com/alterpic-SignUp\\_cc.html](http://refer.ccbill.com/cgi-bin/clicks.cgi?CA=928655-0000&PA=1388835&HTML=http://www.alterpic.com/alterpic-SignUp_cc.html)
- KCash -> <http://mpa3.kcash.biz/ref.php?w=102022>
- Sex Money -> <http://www.sexmoney.com/?adsid=68758>
- Bondage Bank -> <http://bondagebank.com/ref.php?w=100458>
- Spice Cash -> <http://secure.spicecash.com/ref.php?w=103130>
- Spartan Dollars -> <http://spartandollars.com/track/NTA6MzoxMA/>
- Dungeon Bank -> <http://www.dungeonbank.com/track/MTM0Njo1Ojg/>
- Adult Master Cash -> <http://www.adultmastercash.com/?adv=rls03737>

#### VOD Sponsors:

- AEBN -> <http://www.aebn.net/index.cfm?refid=AEBN-015349>
- Adult Rental Cash -> <http://www.adultrentalcash.com/?revid=234467>

VOD Sponsors will be used in a VERY SPECIAL WAY, but I am not going to tell it to you NOW...

OK, now that you have already read all that bullshit and joined some sponsors under my ref code, lets get started!

How to make at least \$1000/month with blogs

#### ABOUT NICHES

Find a NICHE for each BLOG that's not too broad (smaller niches are the best one). "SHEMALE DOMINATION" is a good niche, so are "WATER BONDAGE" or "ROPE BONDAGE", but try to avoid just "BDSM" (UNLESS YOU KNOW WHAT YOU ARE DOING). Only make posts related to the niche you have selected. Only promote sponsors on that same niche.

If you want to use a bigger niche (like BDSM), make several BLOGs, and each of them on smaller niches: one for "SHEMALE BDSM", one for "HUMILIATION", one for "ROPE BONDAGE", and so on... or USE THE CATEGORIES WISELY and get a result as good as you would get creating lots of BLOGs, but will less INBOUND LINKS (the easier option is t build more BLOGs).

#### HOSTING AND DOMAIN

Buy a domain name related to the chosen niche and buy some hosting from HOST HEAD, and install WordPress on it, as I already stated you can use one of my domains and my hosting incase you can't afford it right now, or go with THUMBLOGGER as an alternative.

#### POSTING TIPS

Avoid using RSS FEEDS! hand wrote posts will get you a much better result! Make at least one post per week but there is no need to post EVERY DAY on the BLOG (preferably use a few images as reader love them), if you have free time build more BLOGs on another micro niche related with the previous BLOG you have built - this will work better than if you post every single day on the same BLOG! Make your posts as big as you can (and use your keywords as many times as possible, without flooding your text).

Don't try to PUSH the sites you are promoting to your surfer with "BUY NOW ADS", as that might keep them away from your link! Convince them to BUY without telling them you are selling - make sure your surfers think that you are a FAN and not just an affiliate trying to make money!  
NEVER USE BLIND LINKS

Only make posts related to the niche you have selected and only promote sponsor on that same niche.

Don't use more than 10 pics per post (remember you are running a BLOG, not building GALLERIES), and if you are using THUMBS on your posts, make sure that when the surfer clicks on it, he will get the FULL SIZED PICTURES (don't try to fool them sending them to the sponsor's site).

Make sure you relate to your readers as a friend wish them MERRY XMAS, EASTER, VALENTINES, and so on.

#### HARD LINKING TIPS

Don't link to sites where your surfer will be able to get more free porn than on your site (such as TGPs/MGPs and Tube Sites), try to keep your trades with sites that are similar to yours.

Remember to check the sites you are trading hardlinks with, as if you say some site is your friend, your surfer will believe it is also a CLEAN site, and if that site fucks his computer you will lose your surfer!

Try to make new hardlink exchanges at least once or twice per month (not more than 5 hard links at time), it is even better if you can also add your own sites to that list of hardlinks you will trade with (ABC or ABCD is better than AB exchanges)!

Avoid exchanging with sites that are not related to your niche (it is better to keep all of them on the same MICRO NICHE of your site)!

#### EXTRA POSTING TIPS

If you need or want to take a break or a vacation you can schedule posts in WordPress, so write a few articles in advanced and only publish them whenever you want them to show up on your BLOG.

Make sure you have read and understand all the tips presented here!

Make sure you follow your niche CLOSELY, as FANS generally do that (which means: write about NEW things that are HAPPENING on your chosen niche, not just about old stuff)!!

Now you already know what to do, but you have not yet learned how to install WordPress. So lets learn how to do it (you will be amazed how easy it is to install this amazing script).

1st Step - Download it from here: [WordPress](#)

2nd Step - Unzip it and rename the folder called wordpress to something easier to remember (in my case I have c:\adult\_sites\pukkaBDSM.com - and that is where all the WordPress files are located, since I am building the BLOG on the ROOT of my website Pukka BDSM)

3rd Step - Rename the file: wp-config-sample.php to wp-config.php

4th Step - Create a DB on your HOST (this part will be different from host to host)

5th Step - Edit the File wp-config.php with the proper values (this can be EASILY done with NOTEPAD):

```
define('DB_NAME', 'putyourdbnamehere'); // The name of the database
define('DB_USER', 'usernamehere'); // Your MySQL username
define('DB_PASSWORD', 'yourpasswordhere'); // ...and password
define('DB_HOST', 'localhost'); // 99% chance you won't need to change this value
```

6th Step - Upload everything to your server using your favorite FTP Software (I use AceFTP Freeware)

7th Step - open your browser and go to the place where you uploaded the script, it will redirect you to the install script, just RUN IT, and you are all done (I believe that no one will have issues with this part)

Now that you have already installed WordPress there are a few things that you need to do and the 2nd one is to get a new design to your blog. This is best place to get FREE WORDPRESS TEMPLATES, templates might be over used, but probably not for the same kind of website that you are building. Another option, if you have some money to INVEST, is to buy a WP Them from Adult Help - Wordpress Blog Themes the prices are really nice for the quality of the work done!.

ops... I forgot the 1st thing you need to do is activate "Akismet" plugin, but to do that you will need to get a WordPress.com API Key, which you can get here. What is that plugin for? this is the plugin that will block 99% of the spammers that do that thru comments on other people's BLOG (in this case YOUR BLOG).

To active the plugin you need to go to /wp-admin/plugins.php (Plugins), and click on the Activate link on the Action column. After you do that you will need to go to wp-admin/plugins.php?page=akismet-key-config (Plugins->Akismet Configuration) and enter the WordPress.com API Key you got from here.

Now you already have WordPress and Akismet activated, lets focus on the TEMPLATE you have downloaded from FREE WORDPRESS TEMPLATES. I actually recommend that you download 3 or 4 templates as sometimes they don't are not as nice as they appeared to be.

In case you are wondering, you will need to upload the templates to this place: wp-content/themes/TEMPLATE\_NAME

After you have uploaded all the new TEMPLATES you will need to CHMOD the files to 666 or 777 in order to be able to

edit them from the admin area (wp-admin/theme-editor.php - Design->Theme Editor). Two important things in the templates are:

```
<?php bloginfo('name'); ?> - this is the code to "call" TITLE of the BLOG
```

```
<?php bloginfo('description'); ?> - this is the code to "call" DESCRIPTION of the BLOG
```

that info can be changed on this page: wp-admin/options-general.php (Settings)

Adjust any thing you need on your template on the THEME EDITOR, but note that you will need to know HTML and basic PHP to do it! I generally change the BEGGINING of the HEADER of the templates I download to something similar to this:

```
<title><?php bloginfo('name'); ?> <?php wp_title(); ?></title>
```

```
<meta name="description" content="<?php bloginfo('name'); ?> - <?php bloginfo('description'); ?> - <?php wp_title(); ?>" />
```

```
<meta name="keywords" content="LOTS OF KEYWORDS, <?php bloginfo('name'); ?>, <?php wp_title(); ?>" />
```

Let me see: we already have WordPress installed Akismet activated a design ready to go, and little SEO was already made. What do we need now? We need 2 things: CONTENT and LINKS! Content will be made by you, using the promo tools that the sponsors you have selected to use and the LINKS you will have to dig from pages that are similar to yours (preferably BLOGs), a good place to get started is on Webmaster Boards like the ones listed here.

About the content, you can also use RSS FEEDS as FILLERS, but they can't be the main thing on your BLOG, as they can get those feeds directly from the source, and trust me, they will find your source! You need to offer them a lot more than just that! Import one post from the feeds each week, just to keep them up to date on those. If you need to import the feeds is because you don't know what it is all about... if you know WRITE your own POST as you will get a much better result than simply using the RSS FEED!

There is still a lot to be done, but I am tired now, so I will get some rest